



Decision Toolbox Management

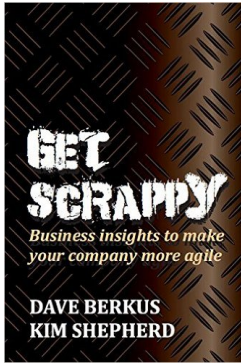
Kim Shepherd, CEO

As CEO of Decision Toolbox, Kim Shepherd leads the company's growth strategy, primarily through developing partnerships, alliances and as an active member of the Los Angeles and Orange County human resources community. A recognized thought leader by HR organizations nationwide including the Human Capital Institute, Kim is a regular speaker at national and regional events on various business models.

Kim joined Decision Toolbox in 2000, and brought her unconventional approach to the company she had admired as a client. Today Decision Toolbox is 100% virtual, with more than 100 team members working remotely across the U.S. This company is a Certified Women's Business Enterprise. This unique business model has played a key role in the company being awarded the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility in 2009, 2011 and 2012. Decision Toolbox was also named one of the "Fastest Growing Private Companies" by the [Orange County Business Journal](#) in 2012. In addition, they have been named 3 years running to the INC 500/5000 List of Fastest Growing Private Companies and have been a 7-time recipient of the HRO Today's Baker's Dozen for Midmarket and Emerging Markets.

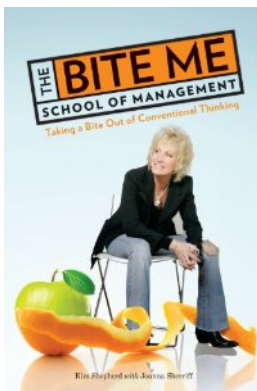
Calling Kim unconventional is an understatement – her former endeavors include 10 years as a TV and Foreign Correspondent, a stint at Club Med and a near miss at a spot on the Olympic ski team.

Kim is an active member of the Adaptive Business Leaders Executive Roundtable and the National Association for Women Business Owners (Orange County Chapter). She served on the Executive Board of Trustees for Girls Incorporated of Orange County and is also the Board Chair for Working Wardrobes. She is also a former member of Impact Giving. Kim is the recipient of the National Association of Women Business Owners (Orange County Chapter) 2013 Innovator of the Year Award, the 2014 Enterprising Women Magazine's Enterprising Women of the Year, and the 2015 Family Matters Award from WomanSage.



Kim's most recent book co-authored with Dave Berkus, "***Get Scrappy: Business Insights to Make Your Company More Agile***", will help you to become a more agile manager, explore your management style, and give you a blueprint for personal and corporate growth.

Kim suggested the title as she described her company's culture in a conversation, speaking of her encouragement of involvement, urgency, determination, and willingness to compete. Kim and Dave agree that, in this world of too much competing information and content, the scrappy, agile competitor wins the attention and allegiance of the customer, cutting through the noise and boundaries of traditional management, marketing and tactics for growth.



Kim's first book, "***The Bite Me School of Management – Taking a Bite Out of Conventional Thinking***", solves some of the fundamental challenges facing all business today. The book takes a large bite out of typical corporate culture. Kim shares leadership lessons that are funny, non-traditional and can be applied to all industries.

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